

VLADIMIR RODRIGUEZ

Fort Myers, FL, Willing To Relocate
[Github.com/vlrodriguez](https://github.com/vlrodriguez) • linkedin.com/in/vlrodriguez/

PROFESSIONAL SUMMARY

Operations and technology-focused professional with 15+ years of experience across government, nonprofit organizations, construction, sales, marketing, recruiting, project coordination, and entrepreneurship. Experienced managing projects, coordinating stakeholders, developing business relationships, improving workflows, and using technology and AI tools to solve practical business problems.

A hands-on problem solver who enjoys understanding how work actually gets done, identifying friction, and building practical solutions. Experienced using AI-assisted development, modern web technologies, digital marketing platforms, and business systems to improve productivity, communication, customer experience, and operations.

CORE EXPERTISE

Operations & Project Management

- Project Coordination
- Operations Management
- Process Improvement
- Workflow Design
- Cross-Functional Coordination
- Scheduling & Logistics
- Documentation & Reporting
- Customer Experience
- Stakeholder Management

Business

- Business Development
- Consultative Sales
- Client Relationships
- Community Outreach
- Recruiting
- Marketing

- SEO
- Partnership Development

Technology & AI

- AI-Assisted Development
 - AI Workflow Design
 - ChatGPT
 - Claude
 - Gemini
 - Prompt Engineering
 - Workflow Automation
 - WordPress
 - HTML / CSS / JavaScript
 - Supabase
 - Vercel
 - Git / GitHub
 - Google Analytics
 - Microsoft 365
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PROFESSIONAL EXPERIENCE

Green Monarch Group LLC

Founder | Business Development & Technology Consultant

Fort Myers, FL | June 2022 – Present

- Help businesses improve operations, marketing, recruiting, customer engagement, and internal workflows through practical technology solutions.
- Develop AI-assisted workflows using tools including ChatGPT and Claude.
- Build software applications and internal tools designed around real business problems.
- Developed **ShopFlux**, a service operations application designed to improve communication between sales, service, mechanics, delivery teams, and customers.
- Developed **Project Mentor**, a project management application designed to organize ideas, prioritize projects, track progress, and provide AI-assisted guidance.
- Developed websites, digital marketing systems, SEO strategies, and business workflows for clients.
- Improved a client's SEO performance from approximately 72% to 94% through AI-assisted content strategy and optimization.
- Manage projects independently from identifying the problem through development, testing, and iteration.

- Advise businesses on practical adoption of AI and digital tools rather than technology for its own sake.
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Valentine Glass & Metal Fabrication

Project Coordinator

Fort Myers, FL | September 2023 – June 2024

- Coordinated commercial construction projects involving customers, vendors, subcontractors, fabrication, and installation teams.
 - Managed project schedules, materials, documentation, communications, and changing requirements.
 - Coordinated information between internal teams and external stakeholders to keep projects moving.
 - Monitored project progress and helped identify operational issues before they affected timelines.
 - Managed multiple projects and competing priorities while maintaining attention to detail.
 - Communicated directly with customers regarding project requirements, schedules, and issues.
 - Used digital tools to organize project information and improve communication.
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Matt's Custom Carts / Golf Cart Sales

Sales & Community Development

Fort Myers, FL | Mar 2026 – June 2026

- Developed customer relationships through consultative sales and product education.
 - Visited residential communities throughout Southwest Florida to develop relationships with residents, community representatives, and HOA leadership.
 - Worked to establish relationships with HOAs and community organizations to gain access to events and create opportunities to showcase golf carts.
 - Coordinated outreach and community activities designed to generate business.
 - Managed customer inquiries, follow-up, product demonstrations, and sales activity.
 - Adapted communication and sales approach to different customer and community environments.
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Wood Solutions

Sales & Business Development

Fort Myers, FL, April 2023 - Dec 2023

- Managed customer relationships and sales inquiries for a specialty wood products business.
 - Helped customers identify appropriate products based on project requirements.
 - Coordinated product information, pricing, orders, and customer communications.
 - Supported business development and relationship-building activities.
 - Used digital marketing and website tools to support the business.
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Remove It Pros

Digital Sales & Marketing Specialist

Fort Myers, FL | October 2024 – April 2025

- Managed AI-assisted SEO strategy using SEMrush and generative AI tools.
 - Produced AI-assisted blog, video, and digital marketing content.
 - Developed repeatable content workflows designed to improve production efficiency.
 - Supported organic search visibility and customer acquisition efforts.
 - Used technology and AI tools to accelerate research, content development, and marketing execution.
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Neighborhood SHOPP

Volunteer Recruitment & Program Coordinator

New York, NY | July 2018 – November 2021

- Increased active volunteer participation from approximately 12 to more than 60 volunteers.
 - Developed recruitment campaigns using digital marketing, presentations, community outreach, and relationship building.
 - Coordinated volunteer recruitment, onboarding, scheduling, communications, and follow-up.
 - Developed reporting systems and maintained program data.
 - Coordinated volunteers providing services to senior citizens throughout New York City.
 - Managed multiple stakeholders while maintaining accurate records and consistent communication.
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NYC Department of Finance

Community Outreach Liaison / External Affairs

New York, NY | February 2017 – July 2018

- Delivered workshops and community presentations throughout New York City.
- Educated residents about financial assistance and tax exemption programs.
- Developed relationships with elected officials, nonprofit organizations, community organizations, and residents.
- Represented the Department professionally at community events and public outreach activities.
- Worked as part of the External Affairs team to provide high-quality customer service.
- **Recipient of a Department of Finance Customer Service Excellence Award as part of the team recognized for outstanding customer service.**

SELECTED PROJECTS

ShopFlux

Service Operations Application

Designed and developed an application based on a real operational problem observed in a golf cart dealership environment.

The concept addresses communication gaps between sales, service, mechanics, delivery, and customers by creating a centralized workflow for service tickets, assignments, updates, scheduling, and customer communication.

Technology: Supabase, Vercel, JavaScript, AI-assisted development

Project Mentor

Project Management Application

Built a project management application around my own workflow to organize ideas, prioritize projects, track progress, and keep important work visible.

The application also explores how AI can act as a planning and decision-support assistant using project data and progress metrics.

Technology: JavaScript, web technologies, AI-assisted development

AI Made Simple

Author / AI Practical Guide

Author of an upcoming practical guide designed for people who are new to AI or use AI only occasionally.

The book focuses on using AI productively while encouraging users to think critically, ask better questions, verify important information, and maintain control over their decisions.

Release: September 29, 2026

AI Summit: Voices of the Future

Author / Multi-AI Thought Experiment

Created an imaginary conference featuring six AI panelists answering and debating a series of challenging questions.

The project involved extensive questioning, comparison of AI perspectives, research, editing, and exploration of how different AI systems approach complex ideas.

Author: V.R. Batista

ADDITIONAL PROJECTS

- AI-powered receipt scanning application
 - AI-assisted project management and workflow systems
 - SEO and content optimization systems
 - WordPress websites and digital experiences
 - AI-assisted content and video workflows
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EDUCATION

City College of New York

Bachelor of Arts — Electronic Design & Multimedia

TECHNOLOGY

AI: ChatGPT, Claude, Gemini, Prompt Engineering, AI-Assisted Development, AI Workflow Design

Development: HTML, CSS, JavaScript, Supabase, Vercel, Git, GitHub

Web: WordPress, SEO, Google Analytics

Business: Microsoft 365, Google Workspace, CRM platforms, project management systems

Creative: Adobe Creative Suite, Digital Design, Video Production

PUBLICATIONS

AI Made Simple — A No-BS Guide For Regular People

Upcoming — September 29, 2026

AI Summit: Voices of the Future

V.R. Batista

Additional works focused on health, theology, and other subjects.